

April 19, 2021

Lisbon, Portugal



## **BGI will plant a tree for each startup that applies for the European MED ClimAccelerator program**

BGI - Building Global Innovators announced, last Friday, the new campaign #1application1tree. With this initiative, the accelerator intends to support innovative technological solutions in the area of sustainability, while promoting climate resilience. How? For each application submitted to the “MED ClimAccelerator” program, the team will plant a tree. This team building activity will be carried out in partnership with the association [Plantar Uma Árvore](#).

According to the Sustainability & Food Manager and responsible for the EIT Climate-KIC program at BGI, Cláudia Carocha, the accelerator expects to plant around 100 trees. However, this number will depend on the amount of startups that apply for [MED ClimAccelerator](#), a program sponsored by the largest sustainability network in the European Union, [EIT Climate-KIC](#). Applications for the 6th edition of this program will run until April 26, on the [F6S platform](#).

According to Sofia Fernandes, Head of Business Development at BGI, the clean technology startups that apply for the program not only will make a difference with their disruptive ideas, but will also be contributing to a worthy cause right at the moment of application. "More than advocate we have to make it happen. At BGI we build. We do. We proudly fight climate change and we are all accountable for small steps towards a better Planet." - she adds.

BGI, S.A.

Sociedade Anónima

NIPC/Matricula n.º 510.585.310; Capital Social: € 50.000,00

Sede: Av. Prof. Gama Pinto nº2, 1649-003 Lisboa, freguesia de Campo Grande, concelho de Lisboa

The program is recruiting talented teams of at least two elements that are developing innovations in the area of sustainability, namely in agri-food, smart cities, valorisation of resources and economy of the sea. It's not necessary for entrepreneurs to have an established company, because during a 6-month acceleration period, they will receive the necessary support to launch their products on the market, increase their customer and partner networks and leverage investor financing. In addition, the selected startups will be eligible to receive a monetary prize of up to 35,000 euros during the three phases of the program. For more information and questions, those interested are invited to participate in a clarification webinar that will be held in partnership with IAPMEI / EEN-Portugal, on April 22, at 3 pm. The event is free, however requires prior registration.

After 5 editions of the EIT Climate-KIC accelerator, BGI has already accelerated 23 startups, which leveraged 14 million euros and created 112 jobs. Among the success stories of the program are companies like GoParity, AddVolt, Sensefinity, Meight and Watgrid.

More information about the program is available here.

Press KIT

**For additional questions:**

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